



**RESPONSE WORLD**  
**LIST USAGE**

List Title	Summary	Universe	Last 12 Months Usage
<b>AMERICAN BIBLE SOCIETY</b>	Donors supporting American Bible Society are patriotic conservative Americans that believe in a strong defense as well as encompass traditional family and Christian values.	181,003	Adopt a Platoon, Advocates for Faith & Freedom, Alice Lloyd College (T), Alliance Defense Fund, American Center for Law & Justice (T), American Federation of Police, American Heart Association, American Institute for Cancer Research, American Legion, American Leprosy Missions, American Parkinson Disease Association, America's Second Harvest, Appalachia Service Project (T), Back to God, Berea College, Blinded Veterans Association, Bookspan, Campus Crusade for Christ, Care New, Catholic Advocate, Catholic Medical Mission Board, Chilcutt Direct Marketing, Child Evangelism Fellowship, Children's Hospital of Philadelphia (CHOP) (T), Chosen People Ministries, Christian Action Network (T), Christian Appalachian Project, Christian Seniors Association Donors, Citizens United Foundation (T), Coalition to Honor our Veterans, Columban Fathers Mission, Cystic Fibrosis Foundation, Dallas Theological Seminary, Dawson McAllister Association, Dayspring International, Dream Center, Elks Lodge, Father Flanagan's Boys Home (Boys Town), Feed the Children, Focus on the Family, Food for the Poor, Food for the Hungry, Global Aid Network, Guidepost Association, Habitat for Humanity, Help Hospitalized Veterans, Help the Children, Hillsdale College, International Fellowship of Christians & Jews, Jesus Film Project, Jewish Voice Ministries International, Jews for Jesus, Liberty Alliance, Liberty Council, Lutheran Hour Ministries, Mercy Home for Boys and Girls, Metro Ministries, Mission India (T), NACOP/Paralyzed Disabled Police Officers (T), National Veterans Service Fund, NavPress/Discipleship Journal, NavPress/Pray Magazine, Nora Lam Ministries, Parents Television Council, Philabundance, Prison Fellowship Ministries, Public Advocate, Red Cloud Indian School, Religious Freedom Coalition, Rescue Missions, Salvation Army, Save Jerusalem, Soldier's Angels, St. Labre Indian School (T), Susan B Anthony, Texas Children's Hospital (T), The City of St. Jude (T), The Salvation Army, TN Marketing, United Spinal Association (EPVA), Vietnam Veterans Memorial Fund (T), World Magazine, World Relief Corporation, Wounded Warrior Project, Yellowstone Boys & Girls Ranch Foundation
<b>ALL-AMERICAN HUNTERS</b>	Licensed hunters who are very active in their communities and the world around them.	4,387,622	BRAND NEW FILE! Coalition to Salute America's Heroes, Gander Mountain Catalog, Help Hospitalized Veterans
<b>AMERICA'S WEALTHY</b>	America's wealthy individuals in the upper brackets with disposable assets.	3,575,573	BRAND NEW FILE! National Rifle Association, Drakes Bay Public Broadcasting, Feed the Children, Save Jerusalem
<b>BRAILLE INSTITUTE OF AMERICA</b>	Donors to Braille Institute of America. Braille Institute founded in 1912 provides an environment of hope and encouragement for people who are blind and visually impaired through integrated education, social and recreational programs and services.	43,347	Usage Not Available - Exchange Only File
<b>COMPASSIONATE GIVERS</b>	Compassionate Givers are conservative Americans who have shown their support for various humanitarian appeals and the political conservative agenda. They have very strong religious beliefs, family values and believe in helping those in need.	468,752	Alliance Defense Fund, American Association of Retired Persons (AARP), American Indian College Fund, Cystic Fibrosis Foundation, Dakota Boys and Girls Ranch, Feed the Children, Florida Sheriff Youth Ranches, Help Hospitalized Veterans, Jews for Jesus, Miami Sylvester Cancer Center, National Easter Seals Society, New York Institute for Special Education, Smile Train, St. Labre Indian School, Texas Children's Hospital, The Salvation Army, WTTW Chicago
<b>CONSERVATIVE FIREBRAND DONORS</b>	Staunch conservative Republicans who are the heart of the conservative movement. They are steadfast donors who are committed to upholding the conservative agenda.	202,469	Citizens Against Government Waste, Citizens United Foundation, Feed the Children, John Kennedy for US Senate, John McCain 2008, Law Enforcement Legal Defense Fund, McCain Leadership Committee, National Rifle Association (NRA), Paralyzed Veterans of America, Republican National Committee, Ronald Reagan Presidential Library Foundation, Save Jerusalem
<b>FEED THE CHILDREN</b>	These donors are driven by compassion and a strong sense of responsibility for the plight of America's - and the world's - hungry children. They help provide food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disaster.	326,896	Usage Not Available - Exchange Only File
<b>REGISTERED CHRISTIAN CONSERVATIVE DONORS</b>	Self identified Americans of faith who have shown their support by donating to various social and Christian causes as well as political causes and candidates.	175,678	American Bible Society, American Institute for Cancer Research (AICR), Chosen People Ministries, Christian Appalachian Project, Citizens United Foundation, Feed the Children, Help Hospitalized Veterans, Law Enforcement Legal Defense Fund, National Rifle Association (NRA), Save Jerusalem
<b>VETERANS WATCH</b>	Reach patriotic Americans who have shown their support by donating to various Veterans organizations.	172,410	Adopt a Platoon, American Legion, America's VetDogs, Citizens Against Government Waste, Disabled Veterans Association, Help Hospitalized Veterans, National Rifle Association (NRA), National World War II Museum (National D Day Museum) The Salvation Army

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